

Message Text

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16

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 052782

R 171819Z MAR 76
FM AMCONSUL PORTO ALEGRE
TO USDOC WASHDC
INFO AMCONSUL RIO DE JANEIRO
SECSTATE WASHDC 0442

UNCLAS PORTO ALEGRE 0050

E.O. 11652: N/A
TAGS: BFOL BR
SUBJECT: WTRD/FTI ICISA S/A - INDUSTRIA E COMERCIO

REF: USDOC 03123

1. BRAZIL

2. COUNTRY CODE: 351

3. SER. NO. 0001800

4. ICISA S/A INDUSTRIA E COMERCIO

4A.
4B. C
4C. X

5. CAIXA POSTAL 236, AVENIDA IPIRANGA, 202

6. 96200 RIO GRANDE, RS, BRAZIL

7. ESTABL: 1958

8. EMPLOYS: 425

9. SIZE: (19-X) LARGE

10. (22-X) EXCELLENT
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11. THE COMPANY SELLS ITS PRODUTS THROUGHOUT THE COUNTRY. COMPETITION IS MODERATE.

12. REP. 03/76

13A. 28413/03 MFR. DIST. SOAPS, EXCEPT SPECIALITY CLEANERS, HOUSEHOLD

13B. 28424/03 MFR. DIST. FLOOR POLISH

13C. 28742/035 MFR. DIST. IMP. SUPERPHOSPHATE AND PHOSPHATIC FERTILIZER MATERIALS

13D. 34111/03 MFR. DIST. STEEL CANS AND TINWARE END PRODUCTS

13E. 34123/03 MFR. DIST. ALL OTHER METAL BARRELS

14. CONTACT: JOAO RUBEN DE OLIVEIRA ALMEIDA

TITLE: DIRECTOR, SALES DIVISION

15. INCOISA

16. 0532-118

17. TEL.: 2-38-66

18. FINANCIAL REFERENCES: BANCO DO BRASIL S/A

96200 RIO GRANDE, RS, BRAZIL

19. TRADE REFERENCES: PHOSPHATE ROCK EXPORT ASSOCIATION

1311 N.W. SHORE BLVD., SUITE 301

TAMPA, FL 33607

20. FOREIGN FIRMS REPRESENTED: NONE

21. WELL KNOWN FIRM WITH REGISTERED CAPITAL OF CR\$25.5 MILLION.

SALES IN 1975 REACHED CR\$ 484 MILLION. ANNUAL PRODUCTION:

100 THOUSAND TONS OF FERTILIZERS: 1.8 THOUSAND TONS OF POLISHING

PREPARATION: 1 THOUSAND TONS OF SOAP: 300 THOUSAND BARRELS

AND 18 MILLION CANS OF SEVERAL SIZES. THE COMPANY HAS

BRANCHES IN THE FOLLOWING BRAZILIAN CITIES: PORTO ALEGRE,

PARANAGUA, PARANA, AND IN RIO DE JANEIRO, AND 170 REPRESENTATIVES

IN OTHER CITIES. IN ADDITION, IT HAS DEPOSITS IN CACAPAVA DO SUL,

CANOAS, IJUI, SANTA MARIA, CARAZINHO AND SAO BORJA, ALL IN THE

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STATE OF RIO GRANDE DO SUL. THE CAMPANY IS A PART OF THE GRUPO DE

PETROLEO IPIRANGA WHICH FORMS A LARGE INDUSTRIAL AND COMMERCIAL

COMPLEX WITH NATION-WIDE OPERATIONS. ITS MANAGEMENTS IS COMPETENT

AND WELL REGARDED. BANKING AND TRADE SOURCES REPORT THAT THE FIRM

IS OPERATING NORMALLY AND ITS FINANCIAL POSITION IS SATISFACTORY.

ITS FINANCIAL OBLIGATIONS ARE MET PROMPTLY. SUBJECT CONSIDERED GOOD

CONTACT FOR AMERICAN FIRMS.

22. PREPARED BY H.E. SUDBRACK APPROVED BY R. J. CARLSON
AT US CONSULATE, PORTO ALEGRE
CARLSON

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Message Attributes

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Disposition Event:
Disposition History: n/a
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